

Transcription of interview with FIFA's Director of Ticketing & Hospitality, Falk Eller

SLATE 1: What makes the FIFA Arab Cup Qatar 2021™ so special?

ANSWER 1: The tournament will feature 15 teams coming to Qatar, joining Qatar, as the host team for the competition. We will have the pleasure to see football action in six out of eight of the FIFA World Cup stadiums that will be used next year for the FIFA World Cup. I'd like to highlight two of the six stadiums. Al Bayt, which I personally believe is one of the most beautiful stadiums I've seen in my whole life. You can feel and see how Arabic culture is applied to a modern football stadium. For that alone, it's worthwhile going. And Ras Abu Aboud is a very sustainable stadium that will be dismantled after the tournament. It's built using sustainable material, including shipping containers that will be used as facilities for the stadium. In addition to that, the compact nature of Qatar allows fans to attend more than one match a day; that is also a first ever in the history of FIFA football tournaments. During the group phase, we will see up to four matches a day, so fans can attend two matches.

SLATE 2: How can fans travelling from outside Qatar come and enjoy the action?

ANSWER 2: Fans, subsequent to them securing their ticket on [FIFA.com/tickets](https://www.fifa.com/tickets), will need to apply for a Fan ID. A Fan ID is an initiative of the host country, of the Qatari government. It's essentially a smart identification card, combined with an app that first of all, facilitates the immigration process into Qatar. Secondly, it serves as an access device to the stadium, in combination with the ticket that was purchased on [FIFA.com/tickets](https://www.fifa.com/tickets). Also, it adds additional services for fans, such as free public transportation.

SLATE 3: Will FIFA Ticketing be using the Arab Cup as way to test processes for the FIFA World Cup Qatar 2022™?

ANSWER 3: The innovation we bring to Qatar is mobile tickets. We will invite fans to receive and manage their tickets on their mobile phone, using a FIFA-provided app, to then subsequently access stadiums or share tickets with their friends.

SLATE 4: How can I get a ticket to the FIFA Arab Cup Qatar 2021™ and how much do tickets cost?

ANSWER 4: [http://www.fifa.com/tickets](https://www.fifa.com/tickets), that is the only exclusive, official site where you can buy tickets. We offer different ticket products for fans; I think we have a wide range of affordable tickets. Most of the matches, with the exception of the final and the semi-finals, are at 25 Qatari riyals, as the most affordable ticket, and the price range goes up to 245 Qatari riyals for a Cat[egory] One ticket for the final.